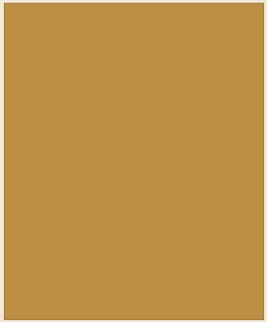
THYME

Colour

DRAFT: accent colours awaiting approval



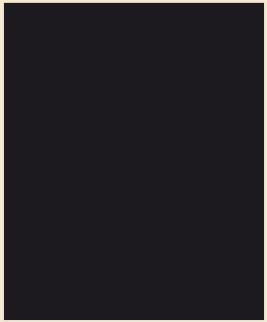
Brass

The mark

HEX #BD8F45
RGB 189 143 69
CMYK 0 24 63 26 (starting)

Pantone 7562 C
7510 C

Metallic 871 C



Char

Dark ground, dark ink

HEX #1C1A1F
RGB 28 26 31
CMYK 10 16 0 88 (starting)

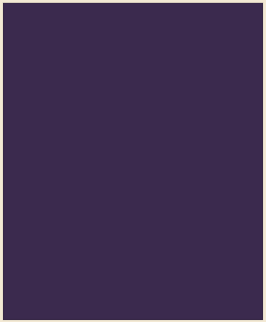
Pantone Black 6 C
Neutral Black C

Bone

Light ground, light ink

HEX #F3E9D4
RGB 243 233 212
CMYK 0 4 13 5 (starting)

Pantone see note below



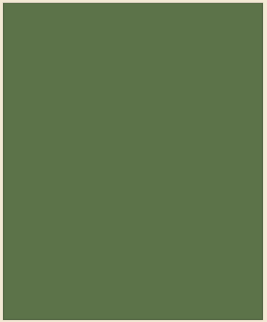
Purple

Hairline accent, light grounds

HEX #3B2A4E
RGB 59 42 78
CMYK 24 46 0 69 (starting)

Pantone 2695 C
5255 C

not yet locked



Green

Hairline accent, light grounds

HEX #5C7349
RGB 92 115 73
CMYK 20 0 37 55 (starting)

Pantone 5753 C
5743 C

not yet locked

On dark grounds the hairline accents lift to:

purple dark #6E3F8C

green dark #6E9A78

Pantone codes are proposed nearest matches, not yet verified. Check them against a physical Pantone guide;
the printer or sign fabricator confirms on the first job.
Bone: Print as the paper, not an ink: a warm natural stock. If an ink is required, the fabricator matches from the guide.